
**PROBLEM:** Influenza immunization for healthcare workers is recommended in order to reduce transmission in healthcare facilities.

**AIM:** Evaluate the effectiveness of actions to promote seasonal influenza vaccine in medical staff at The Cuban Hospital.

**INTERVENTION:** A multidimensional approach for promote vaccination in healthcare workers was performed at The Cuban Hospital, a member of the Hamad Medical Corporation (HMC); included **corporate components** and additional **facility components**. The main components of our program were: 1) Flu vaccine free of charge to all healthcare workers as HMC policy. 2) Educational actions (Official announcement of HMC, Leaflets with information about flu incidence and vaccination, Monthly information about incidence of influenza like illness and viral infections through an Epidemiological Bulletin). 3) Feedback of information to leaders regarding flu coverage during campaign to do additional actions for recall staff pending of vaccination (staff not properly informed about campaigns or any other issues related with vaccine acceptance).

**RESULTS:**

- **Influenza immunization coverage in medical staff. (per 100 medical staff)**
  - 2011-2012: 61.7%
  - 2012-2013: 71.1%
  - 2013-2014: 71%

- **U.S. Goal:** 2010 - 60% and 2020 - 90%

**TEAM:**

- H. Guanche Garcell MD
- A. Villanueva Arias MD
- E. Crespo Ramirez MD
- TM. Fernandez Hernandez MD

**CONCLUSIONS:**

- The strategies to improve vaccination coverage results in an increased of coverage up to an acceptable figures, according US goal.

**NEXT STEPS:**

- Sensitize leaders
- Develop a strong educational campaign staff from the pre-campaign period
- Maintain appropriate feedback to staff and leaders regarding the coverage achieved
- Recover unvaccinated workers through individualized actions